

An Exciting New Service for the Smart Card and Banking Community

The opportunity for executives and implementers of Smart Card based solutions to work with experts in the field of EMV and other smart card applications.

Providing the most cost-effective advice to address the challenges of Smart Card business decisions, implementation, and technical integration.

Benefits of Using the Online Service

- Cost effective and straightforward access to experts at minimal cost
- Independent advice to Issuers, Acquirers, Processors, and Associations
- Talk with a team of industry experts who have experienced, managed, and implemented Smart Card and EMV solutions in many countries

Why Should I Do This?

The Caribbean Electronic Payments service is the most cost effective way to access Smart Card expertise. It is an online service for on an annual subscription. Instead of employing a consultant at average EMV expertise consultancy rates you get access, via e-mail, to the SAME experts for a whole year!

After You Have Registered for the Service You Will have:

- Access, via e-mail, to smart card expertise for **one year**. We will spend up to one hour per call researching and responding to any Smart Card related question
- Additional customer staff access to the system at no additional cost
- Access to frequently asked questions
- Useful links to other EMV related sites
- Comprehensive glossary of terms



Payment Solutions for the Financial and Business Sectors designed to Support and Stimulate the Caribbean & Latin American Economies

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Which Topics Does the Caribbean Electronic Payments Service Cover?

Below is a sample list of topics that can be covered by our team of experts. This is a growing list and Caribbean Electronic Payments are confident they can meet your needs.

Card Issuer topics

- Building a Smart Card / EMV business case
- Impact analysis – Business and systems
- Revenue opportunities versus cost
- Migration planning / investment phasing
- Organizational approach
- Card and scheme interface certification
- Card production and personalization
- Card parameters and data requirements
- Key management processing (PKI / DES)
- Card Customer Servicing
- Authorization system changes
- Clearing and settlement system changes
- Handling effective authorizations, (on-line decision criteria)
- EMV data management
- Risk Management procedures and policies
- Dispute handling

Specification and market topics

- Market approaches and drivers
- Functionality and impacts
- Market specifications
- Lessons learnt
- Market Research
- Market and cross border Inter-operability
- EMV and associated specs

Card and Transaction Acquirer topics

- Impact analysis – Business and systems
- Revenue opportunities versus cost
- Migration planning / investment phasing
- Organizational approach
- Sourcing devices
- Certification requirements
- Scheme interface certification processes
- Device data and initialization
- Single and dual message environments
- Dual acceptance –multiple schemes
- Key management processing (PKI)
- Merchant Customer Servicing
- Authorization system changes
- Clearing and settlement system changes

How to register

Simply go to www.cepayments.com/support.html and sign up. You will soon be talking to industry experts who have been involved in managing and implementing EMV projects since the first live implementation in 1996.